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Albemarle County
School Board Office

By: Mat



At-Large
School Board Member Application

Applications must be received no later than 5:00 p.m. on Friday, August 21, 2020

Name Daisy Rojas
Home Address [REDACTED]

*You must be registered to vote in Albemarle County. You can determine this by checking your voter card or by calling the Voter Registration Office at 434.972.4173.

Phone [REDACTED] Cell Phone [REDACTED]
Email [REDACTED]

Do you currently have children/grandchildren in ACPS? ☐ YES ☒ NO
If no, have you had children/grandchildren in ACPS? ☒ YES ☐ NO
How long have you resided in Albemarle County 40+yrs

Have you previously served on the Albemarle County School Board or an Albemarle County Public Schools Committee or Council?

If so, please explain your previous committee/council work.

Please see attachment

Co-chair of the ACPS Long Range Planning Committee, Gifted council, Special Educat

Please indicate why you are interested in serving on the School Board.

I am excited about positive change & the chance to lift up our community - we have so much opportunity & I want to help us grow

I am deeply committed to safe, high quality public education for our county. Accepting le

Please indicate where appropriate, areas in which you have experience or knowledge:

- | | |
|---|--|
| ☒ School Construction | ☒ Research |
| ☒ Education/Curriculum | ☒ Strategic Planning |
| ☒ Databases | ☒ Finance/Budget |
| ☒ Community Engagement | ☒ Nonprofit and Human Services |
| ☒ Public Administration | ☐ County Government |
| ☒ Policy Development | ☒ Statistics/Demographics |
| ☒ Governance | ☒ Other |

Please further describe the experience, education, and leadership skills you would bring to the School Board.

Please see attached.

M.Ed Education Administration, Financial Advisor, Certified Fundraiser, Spanish

I have extensive history of volunteer & leadership service to this community.

Indicate if you are attaching additional information pertinent to this application.

- ☒ Attachments are provided
☐ No attachments were necessary

Signature

Date

8/17/26

Please be advised that, upon submission, this application and any supporting documents become public records and may be disclosed or published by Albemarle County Public Schools.

Applications may be submitted by email or delivered/mailed to:

M. Christine Thompson, Clerk of the Board
Albemarle County School Board
401 McIntire Road, Room 345
Charlottesville, VA 22902

Phone: 434-298-6820
cthompson@k12albemarle.org

Daisy Stevens Rojas grew up in Albemarle County and graduated from Albemarle High School. In the early 2000s as a single mom, Daisy enrolled her children in Albemarle County [Bright Stars](#), at then Agnor Hurt Elementary School. She and her children received counseling from CYFS (now [Ready Kids](#)). Some of her groceries came from the [Blue Ridge Area Food Bank](#) and Loaves and Fishes. She felt supported by the community of Charlottesville and the programs and services that were necessary to help her start over.

Over the next nine years, Daisy worked two jobs, got married, and had her third and fourth child. During this period she graduated from PVCC, started a business with her husband, and then went on to get two degrees from the University of Virginia. A double major in Anthropology and Latin American Studies led her to publish research articles on minority group experiences, education, business, health and financial topics.

While raising 4 children who all attended ACPS schools, she helped her husband grow his business into a multi-stat firm. Then in 2013, Daisy and her husband Geiner Rojas won the Chuck Lewis Passion Award, an honor that goes to local entrepreneurs who overcome adversity and contribute to the Charlottesville-area economy.

Later in grad school, Daisy was chosen for a leadership seminar with President Emeritus John Casteen. From which she also published her research related to education finance.

Since her early years, Daisy has been involved in education and community development. Her efforts have garnered more than \$20 million in funds while she served in various roles as Associate Director at The Covenant School, development officer at the UVA Office of Development, research consultant for the Darden School of Business, researcher for the Curry School of Education and Director for United Way before opening her own practice as an Investment Advisor.

Professionally she is credited as an expert in her areas of knowledge with several published articles which may be accessed here: <https://virginia.academia.edu/DaisyRojas>

As a serial volunteer, Daisy has a broad history of service:

- Editor, Journal of Anthropology and Humanism
- Editor, Journal of Anthropology and Business
- Co-chair, Dialogue on Race Economic Work Group
- Co-chair, Albemarle County School Board Long Range Planning Advisory Committee
- Facilitator, Charlottesville Minority Business Council
- Organizer, 1st annual Charlottesville Minority Business Conference
- Consultant, Piedmont Council for the Arts: Create Charlottesville Initiative
- Classroom volunteer, Jack Jouett Middle School, ESOL aid
- Volunteer Teacher, Church of the Incarnation, ESOL for Adult Learners
- President, Albemarle County Rotary Club
- Founder, Families Helping Families
- President, Jouett middle school PTO
- Committee member, Special Education Advisory Council
- Committee member, Family council
- Volunteer, Loaves & Fishes
- Director, The Cultural Exchange Institute